

## **WEBBALIGN PRIVACY STATEMENT**

WebbAlign is provided by the Wisconsin Center for Education Products and Services (WCEPS). This privacy policy discloses the privacy practices for the WebbAlign website. This privacy policy applies solely to information collected by this website.

### **PERSONALLY IDENTIFIABLE INFORMATION**

You are not required to provide personally identifiable information (PII) to visit the WCEPS website. PII, such as your name, organization, address, email, website, and phone number, is only collected when you provide such information to WCEPS. Any PII that you voluntarily provide will only be used to send you correspondences.

WCEPS reserves the right to share your PII collected if WCEPS believes such action is necessary in order to: (a) conform with the requirements of the law or to comply with legal process served upon us; (b) protect or defend our legal rights or property, or that of another customer or user; or (c) investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person.

### **NON-PERSONALLY IDENTIFIABLE INFORMATION**

WCEPS may also collect non-personally identifiable information, which is automatically collected by WCEPS or our third party vendor. WCEPS may, or may through third-party vendors, collect site usage data and to analyze overall usage of the site. The data that is collected may be used to generate aggregate statistical reports. Google Analytics uses cookies in your Web browsing software to track user sessions so that it can collect data about how users view and navigate the site. The data collected never includes names, usernames or e-mail addresses. Individual IP addresses are collected, but they are not associated with individual users other than as noted above. You may prevent Google Analytics from collecting data by turning off cookies in the preferences settings in your browser. For more information on Google Analytics, please visit Google's website.

### **THIRD-PARTY WEBSITES**

The WCEPS website contains links to other independently run websites. WCEPS is not responsible for the privacy practices or the content of such websites.

### **IMPORTANT NOTE REGARDING CHILDREN**

The WCEPS website does not collect birthdates and is not directed toward children under 13 years of age and WCEPS does not knowingly collect or use information from children under 13 through its website.

### **CONTACT US**

If you have any questions about this privacy statement, our information handling practices, or any other aspects of your privacy and the security of information, please contact WCEPS at: [store@wceps.org](mailto:store@wceps.org)